

Social Media Policy

This policy sets out how the British Association for Music Therapy (BAMT), the professional body for music therapy and music therapists in the UK, engages with and uses social media across all its branded social media accounts.

'Social media' refers to various online and mobile technology tools, which enable easy communication and sharing of information and resources. Social media can include text, video, images, audio, podcasts and other multimedia communications.

BAMT Accounts

Our social media accounts include:

Twitter

Main account: [@musictherapyuk](https://twitter.com/musictherapyuk)

BJMT: [@MTJournalUK](https://twitter.com/MTJournalUK)

Facebook

Main account: [British Association for Music Therapy](https://www.facebook.com/BAMTUK)

LinkedIn

[British Association for Music Therapy \(BAMT\)](https://www.linkedin.com/company/bamtk)

Social Media Team

Social media channels are managed and monitored by the Development Director.

Social Media Activity and Monitoring

Social media activity and monitoring takes place during core office hours (Mon, Weds, Friday, 8am – 3.30pm). Outside of these hours we have an ad-hoc monitoring system in place, so queries via social media channels may be answered less frequently than during office hours. We will endeavor to answer any queries as soon as possible.

As social networking sites are public, for confidential queries relating to BAMT branded social media accounts, please contact BAMT by calling 020 7837 6100.

Handling un-pleasantries

Whilst social media provides a brilliant tool for promotion and engagement, it also has a dark side. Trolling, abuse or online bullying are an unfortunate feature of these communication platforms and can occur even in the absence of any obvious incitement.

BAMT social channels welcome and will engage in constructive discussion, but will not tolerate any form of aggressive or bullying behaviour or any discrimination against anyone on the grounds of their race, colour, nationality, religion, ethnic or national origins, sexual orientation, disability or age. Offending posts or comments will be removed and reported to the parent channel.

Acknowledgements

This document is based upon the BDA Social Media Policy (with kind permission).

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